

Digital Evolution Zone Terms and Conditions for

Welcome to Digital Evolution Zone. By engaging our services, you agree to the following terms and conditions. These policies are designed to ensure a clear understanding between us and our clients.

General Policies

1. Payment Terms:

- Payments must be made as per the agreed terms for each service category. We do not offer any installment plans.

2. Project Acceptance:

- A project is deemed accepted upon mutual agreement on deliverables, timelines, and payment schedules.

3. Communication:

- All communications and agreements must be documented via email or other written formats to ensure clarity and accountability.
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Service-Specific Policies

Branding Services

1. Scope:

- Our branding services encompass comprehensive business branding, including logo design, corporate identity, marketing collateral, and other agreed deliverables.

2. Payment Terms:

- 50% of the total project fee is required as an upfront payment at the start of the project.
- The remaining 50% must be paid upon project completion and delivery.

3. Delivery:

- All deliverables will be provided in the agreed formats and timelines. Revisions are subject to the terms agreed upon at the project's initiation.

Digital Marketing Services

1. Scope:

- Services include social media management, design services, and paid advertisement management.

2. Payment Terms:
 - 100% advance payment is required for the current month's services.
3. Reporting:
 - Clients will receive regular performance updates and reports as per the schedule agreed upon.

Website Development Services

1. Scope:
 - Website development services include main page graphics, structural development of additional pages, and functionality as discussed with the client.
2. Payment Terms:
 - 50% of the total project fee is required as an upfront payment at the start of the project.
 - The remaining 50% must be paid upon project completion and delivery.
3. Delivery:
 - The project will be delivered in accordance with the approved timelines and specifications. Revisions beyond the agreed scope may incur additional charges.

Search Engine Optimization (SEO) Services

1. Scope:
 - SEO services include on-page and off-page optimization, keyword research, technical audits, and reporting.
2. Payment Terms:
 - A monthly advance payment is required for all SEO services.
3. Reporting:
 - Clients will receive regular updates on performance metrics and progress.

Refund and Cancellation Policies

1. **Refunds:**
 - Payments made are non-refundable, except in cases where the project is canceled by Digital Evolution Zone due to unforeseen circumstances.
2. **Cancellations:**
 - Clients may request cancellation of a project in writing. Any work completed up to the point of cancellation will be charged.

Intellectual Property

1. All intellectual property created as part of the project will be transferred to the client upon full payment.
2. Digital Evolution Zone retains the right to use the completed project for portfolio and marketing purposes, unless otherwise agreed.

Confidentiality

1. All client information and project details will be treated as confidential and will not be shared without the client's consent.

Dispute Resolution

1. Any disputes arising from these terms and conditions will be resolved amicably through discussion. If unresolved, the matter may be escalated to legal proceedings under the jurisdiction applicable to Digital Evolution Zone.
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